

Module specification

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Refer to the module guidance notes for completion of each section of the specification.

Module code	BUS489
Module title	Introduction to Sustainability in Business
Level	4
Credit value	10
Faculty	FSLS
Module Leader	Robert Leigh
HECoS Code	100078
Cost Code	GDZB

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
Standalone module affiliated to BA (Hons) Business for QAA purposes	Option

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	8 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	10 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	18 hrs
Placement / work based learning	0 hrs
Guided independent study	82 hrs
Module duration (total hours)	100 hrs

For office use only	
Initial approval date	16/08/2021
With effect from date	01/10/2021
Date and details of revision	
Version number	1

Module aims

The course curriculum will focus on the theory and practice of building, growing and operating businesses with ways which are ethical, sustainable, and show a consideration for the balance of profit and purpose.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Define sustainable business practice.
2	Provide examples of actions and behaviours associated with sustainable business practice, aligned with each of the '7 Well-being Goals' of the 'Well-being of Future Generations (Wales) Act 2015.
3	Describe the business models, benchmarks and certifications associated with sustainable business practice, and the advantages and disadvantages associated with each.
4	Identify clear actions to advance sustainable business practice through their own work or study.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Award will be contingent upon weekly engagement with each aspect of the course which will be monitored and logged via Moodle and meeting the assessment criteria. Students must demonstrate:

- a) understanding of course themes
- b) relation of course themes to own work/study/practice, and
- c) definition of clear actions relating to own work/study/practice

Minimum word count for submission 1,000.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 - 4	Coursework	100

Derogations

None

Learning and Teaching Strategies

The course will be delivered over the course of 5-weeks (25 working days), with a live-online hybrid delivery model, and comprise of the following key components (organised into 'daily learning sets' for the first 20 working days of the course:

20x 30minute podcasts: featuring TownSq staff, mentors and associates exploring the key themes of the course. Students will be expected to listen to an average of 1 podcast per day for the first 20 working days of the course.

Recommended articles, blogs, and other media: with a detailed reading leading list, curated by TownSq, and structured around the '7 Well-being Goals' of the Well-being of Future Generations (Wales) Act 2015. Students will be expected to engage with an average of 2 items per day from the reading list for the first 20 working days of the course.

4x 1hour live seminars: weekly seminars over the first 20 working days of the course, where students will discuss and reflect on the course content.

4x 1-hour tutorials: weekly tutorials over the first 20 working days of the course, where small groups of students will be encouraged to reflect on their learning and development with the course tutor.

4x2-hour live workshops: weekly workshops over the first 20 working days of the course, delivered by TownSq staff, mentors and associates, on campus at Wrexham, and comprising practical exercises where ideas developed through the course can be interrogated and put into practice.

A discussion forum: in which students will be expected to engage with one another.

4x practical task briefs: weekly briefs set at the start of each week for the first 4 weeks of the course, detailing practical self-directed tasks for students, aligned with course themes.

Indicative Syllabus Outline

The course curriculum will focus on the theory and practice of building, growing and operating businesses with ways which are ethical, sustainable, and show a consideration for the balance of profit and purpose.

Contents will be structures around the '7 Well-being Goals' of the 'Well-being of Future Generations (Wales) Act 2015. Namely:

A prosperous Wales

A resilient Wales
A more equal Wales
A healthier Wales
A Wales of cohesive communities
A Wales of vibrant culture and thriving Welsh Language
A Globally responsible Wales.

Under each theme, a mixture of business theory, case studies of good practice, and discussion on contemporary issues will be employed. And the 7 Well-being Goals will be contextualised alongside other relevant standards and benchmarks, including the UN Sustainable Development Goals, and the B-Corp Principles.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Creative, C., 2021. *Future Generations*. [online] Futuregenerations2020.wales. Available at: <<https://www.futuregenerations2020.wales/english>>.

Other indicative reading

Hub, I., 2021. *SDG Knowledge Hub | Daily SDG News | IISD*. [online] Sdg.iisd.org. Available at: <<http://sdg.iisd.org/>>.

Business Wales - Expertise Wales. 2021. *Future-Proofing Toolkit*. [online] Available at: <<https://businesswales.gov.wales/expertisewales/future-proofing-toolkit>>.

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas. [Click here to read more about the Glyndwr Graduate attributes](#)

Core Attributes

Engaged
Enterprising
Creative

Ethical

Key Attitudes

Commitment

Curiosity

Resilience

Confidence

Adaptability

Practical Skillsets

Digital Fluency

Organisation

Leadership and Team working

Critical Thinking

Emotional Intelligence

Communication